



ENGAGING LAW  
STUDENTS WITH TECH

**CALIcon18**

**June 7-8, 2018**

American University  
Washington College of Law  
Washington, DC

[2018.calicon.org](http://2018.calicon.org)

# **Sponsorship & Exhibitor Prospectus**

Great Opportunities  
Available



Become a partner today

CALIcon18 is a two-day conference focusing on the advancement of legal education technology. You will be able to build and develop relationships with 300+ legal education professional representing law schools across all the United States.

**BENEFITS OF EXHIBITING**

CALIcon is fun and informal. Exhibit tables do not reside in a separate showroom but instead are in close proximity to food and resources. We go to great lengths to make sure you, as a sponsor and exhibitor, are a part of our conference community. The cost and red tape associated with exhibiting in large conference showrooms does not exist at our conference. This does mean, however, that space is limited, so reserve your opportunity as soon as possible.

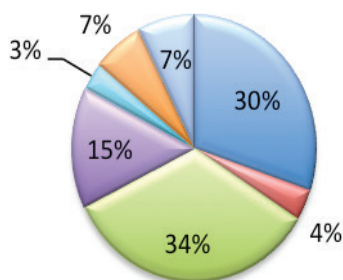
- Increase brand awareness
- Generate leads
- Establish and nurture relationships

**BECOME PART OF THE EXPERIENCE!**

Get involved directly with your market by sponsoring the premiere conference in our industry. Bring focus to your brand and ensure your target audience becomes exposed to your products or services.

**CALIcon17 Registration Breakdown**

IT Administration Librarian Faculty CALI Staff Other Sponsors



To reserve your sponsorship opportunity or obtain more information, contact:

Scott A. Lee CTSM,CME,CMP  
Community Marketing Specialist  
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312-906-5316



## GENERAL INFORMATION:

### Venue:

American University Washington College of Law  
 4300 Nebraska Ave NW,  
 Washington, DC 20016

### Conference Hours:

Thursday, June 7 ..... 8:00am to 5:00pm  
 Friday, June 8 ..... 8:00am to 4:00pm

### Exhibit Installation Dates and Hours:

Wednesday, June 6 ..... 1:00pm to 7:00pm  
 Thursday, June 7 ..... 7:00am to 8:00am

### Exhibit Dismantle Dates and Hours:

Friday, June 8 ..... 4:00pm - 7:00pm

### Hotel Accommodations:

Omni Shoreham Hotel  
 Group Rate: \$209 per night



# SPONSORSHIP OPPORTUNITIES

## Keynote Session Sponsorship

\$5,000 exclusive

- Recognition as the General Session Keynote Speaker with signage at the event entrance
- Invitation to introduce your company (up to five minutes) and the keynote speaker
- Opportunity to distribute literature on each seat in the General Session
- Your company will receive two (2) complimentary conference registrations

## Exhibit Table

\$1,000 each (limit two (2) per exhibitor)

- A six foot table with chairs in high traffic area
- Your company will receive two (2) complimentary conference registration
- Pre/Post show attendee list (based on opt-in approvals)
- One (1) 500w electrical outlet
- Free access WiFi
- Access to all sessions and food functions

## Conference Meal Sponsorships

\$500 each / \$5,000 exclusive

Recognition as the sponsor of the Conference meal with signage at the food and beverage stations on the day/time of your choice. Your company will receive two (2) complimentary conference registrations as an exclusive sponsor.

## Conference Refreshment Break Sponsorships

\$400 each / \$4,000 exclusive

Recognition as the sponsor of the Conference meal with signage at the food and beverage stations on the day/time of your choice. Your company will receive two (2) complimentary conference registrations as an exclusive sponsor.

## Conference Lanyards

\$1,000 exclusive

Your company logo will appear on the conference attendee lanyards at the CALIcon18 Conference. The lanyards will feature a one-color logo on one side and will be distributed to conference attendees at registration.

## CALIcon17 Sponsors

Included with the purchase of any sponsorship opportunity:

- Logo exposure on CALIcon18 website
- Logo exposure on all published marketing materials
- Logo exposure on all conference promotional emails





## **ABOUT US**

The Center for Computer-Assisted Legal Instruction (CALI) is a 501(c)(3) consortium of law schools. Over 200 US law schools are members.

CALI conducts applied research and development in computer-mediated legal education, publishes open casebooks and develops software and services for legal education and access to justice.

## **OUR MISSION**

CALI advances global legal education through computer technology, employs research, collaboration, and leadership to assist a diverse audience in the effective use of this technology in legal education, and promotes access to justice through the use of computer technology.

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